

# **PRESS RELEASE**

*For Immediate Release*

## **Mountain Communications Sells Two Way Radio Business to Wired or Wireless Inc.**

**WASHINGTON, October 23, 2007** - Barb Perusse, owner of Sandpoint's Mountain Communications, Inc., announced that she has sold the two-way radio portion of her business to Wired or Wireless, Inc., owned by Bill Geibel Jr. and based out of Spokane.

"I decided to sell this portion of my business so I could concentrate more on the cellular aspect. Bill really understands the two-way radio business and I know he will be able to better serve our customers," said Perusse.

Mr. Geibel will be in Sandpoint two days a week and will maintain the existing staff. He is an electrical engineer and has 20 years of experience in the area of telecommunications and radio frequency.

Mr. Geibel is the President and CEO of Wired or Wireless, Inc. (WOW) and AIR-PIPE Rural Broadband Internet and has been servicing the Inland Northwest Region (Washington & Idaho) for a decade. AIR-PIPE provides Wireless Internet Service to the Rural Idaho and Washington areas and WOW is the one-stop shop for all your Data, Telephone, Network, Cabling and Computer needs.

Ms. Perusse said the sale will also allow her to expand Mountain Communications.

"Focusing strictly on the cellular aspect of the business will give me the time and resources to expand my cellular business to other areas," said Perusse, adding that there is definitely a customer demand for growth in both the cellular and two way portion of the business.

A fixture in the community, Ms. Perusse is President of Kinderhaven and a member of Business Networking International, Ponderay Rotary and the Sandpoint Chamber of Commerce. She will serve as a consultant to Mr. Geibel as he becomes familiar with the client base and operation of the business.

"I want to maintain the historical path for customers as well as make it easier for the customers during our transition," said Mr. Geibel.

Having spent a great deal of time with family members who reside in Sandpoint, Mr. Geibel is looking forward to expanding his business to the area and is planning to join some of the local organizations. In doing so he will not only become better acquainted with the community, but will be better equipped to assess its needs.

"I'm looking forward to getting out into the community and working with the people of North Idaho," said Mr. Geibel.